

PROVARGO

Bar management system



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About

Provargo A/S is a Danish engineering company. The Provargo team have developed innovative high-tech products for the hospitality industry since 1997.

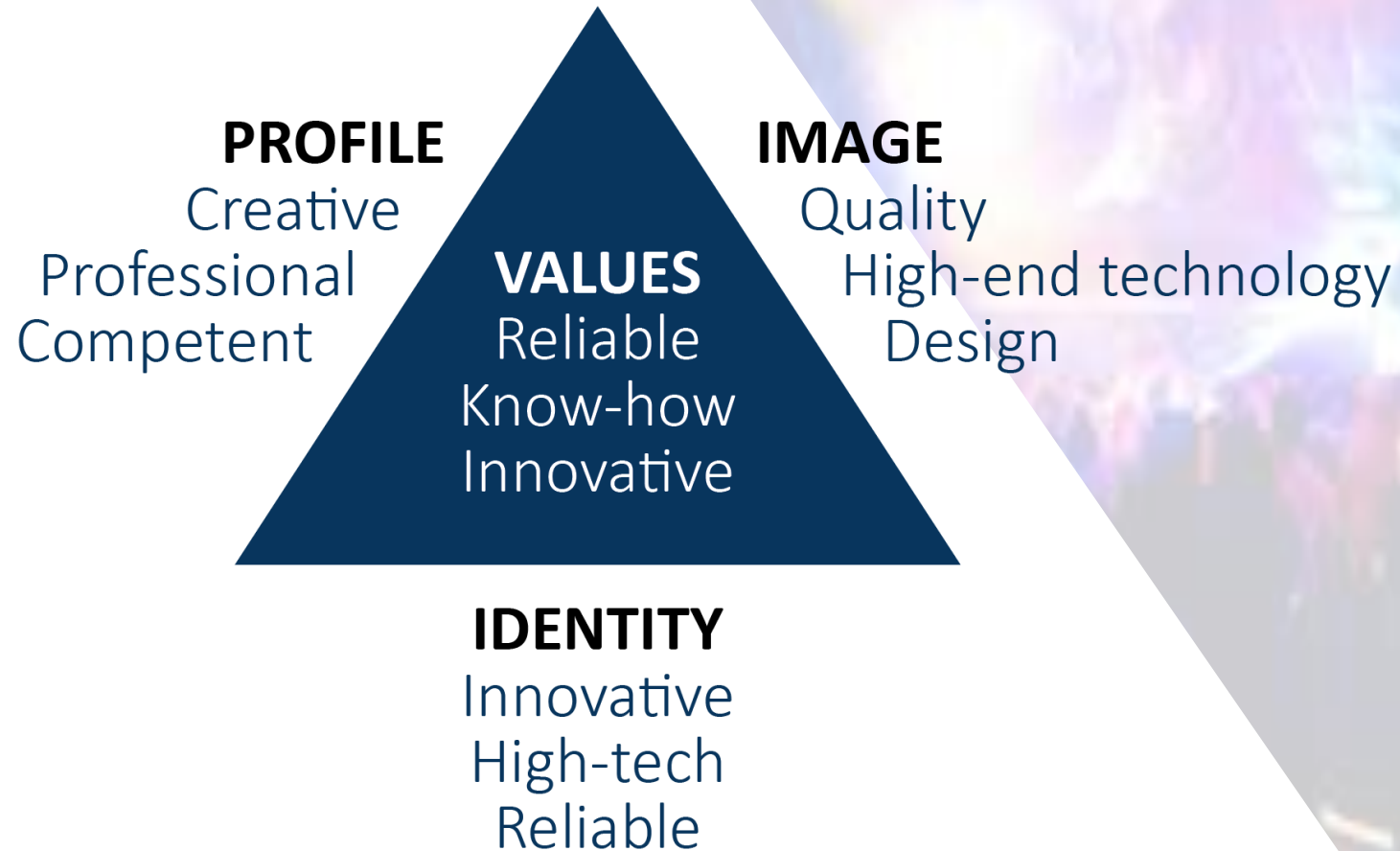
Procloud is the name of the cloud based solution, which gives full overview of all types of beverage: beer, post-mix, wine, spirits etc.

The system offers several unique IOT dispensing products which make it easier to manage any kind of venue or chain.

The Procloud system is utilised by customers in 20 countries.



Values



Product line 2019

Transceiver



Transceiver

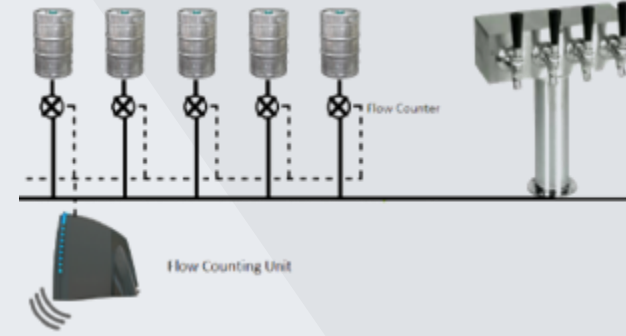
Wireless dispensing and measuring units (IOT)



Bulk goods



DigiPour Wallrack



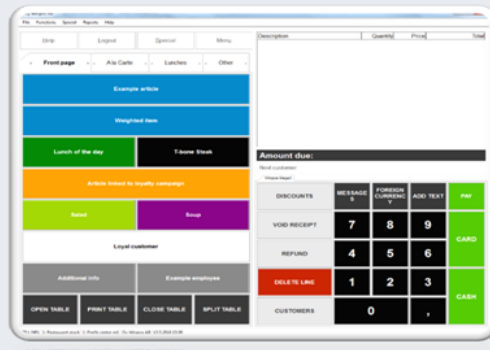
Free flow and portioning

Wireless pouring



Digipour spout

Software



POS integration



ProCloud – cloud based web application with POS API



ProCloud App

Full overview anytime, anywhere

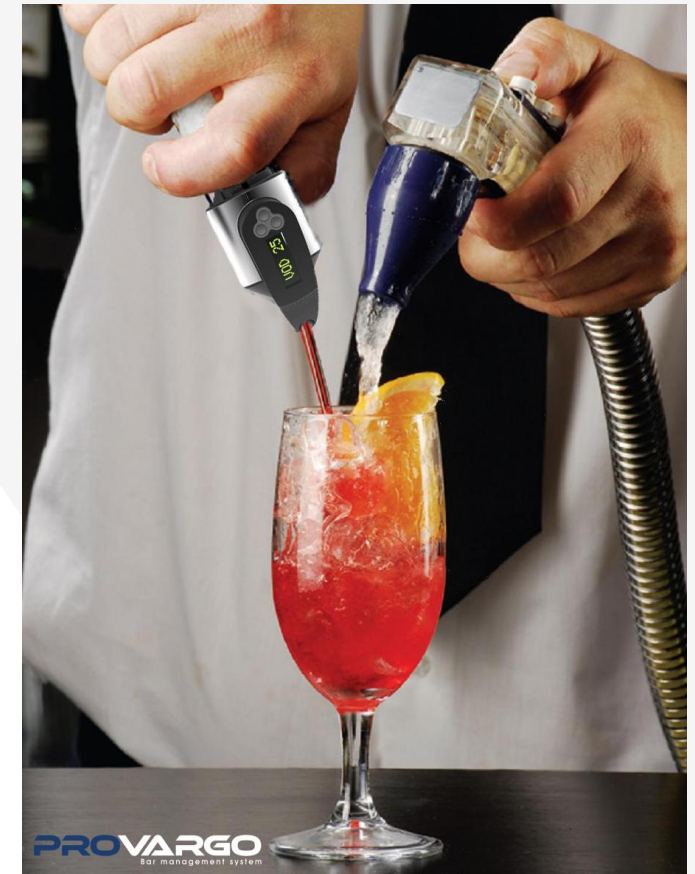
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Digipour Spout

Digipour spout is a patent pending revolutionary wireless portioning spout for spirits and wine.

- Digipour spout provides maximum security:
 - Remember more than 1000 dispensing's
 - Bottle shift registration etc.
- Complete flexibility, can dispense anywhere with full control. Including at tables indoors and outdoors, which will increase the liquor sales.
- More dispensing sizes (e.g. 20ml, 25ml, 30ml, etc).
- Display on the spout shows sizes, product and other information
- Designed by famous Danish designers
- Cloud based, POS connection, Alerts



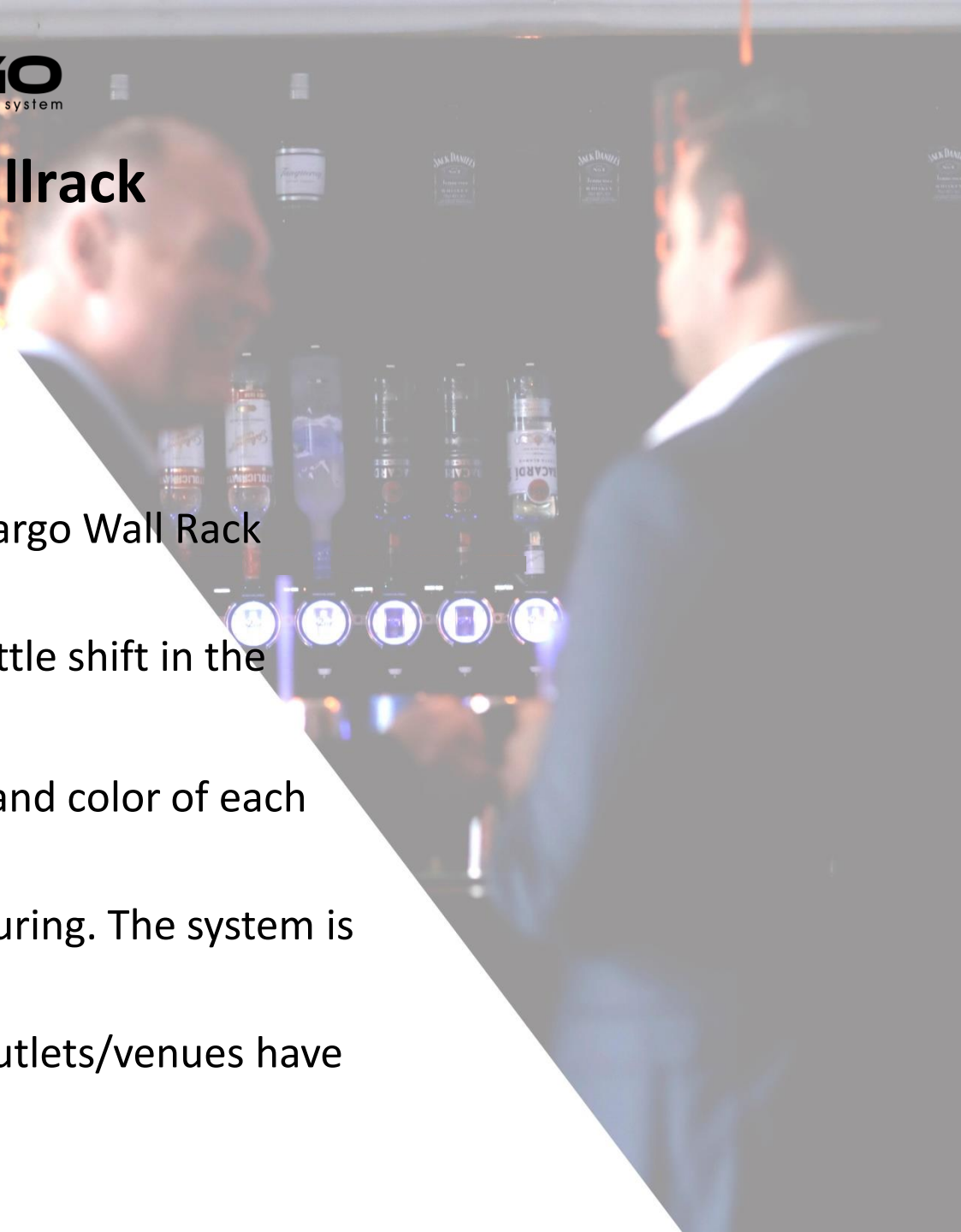


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Cloud based Wallrack

Interactive cloud-based WallRack in Danish design

- By maximizing visibility and focus on the bottles, the ProVargo Wall Rack System, will increase the liquor sales.
- The Wallrack gives full control of liquor dispensing and bottle shift in the bars.
- The system gives the possibility to change the brightness and color of each Wallrack easily.
- The WallRack system is very reliable, accurate and fast pouring. The system is approved by National Weights and Measures.
- The cloud solution provides a full overview, also if more outlets/venues have to be monitored at the same time.

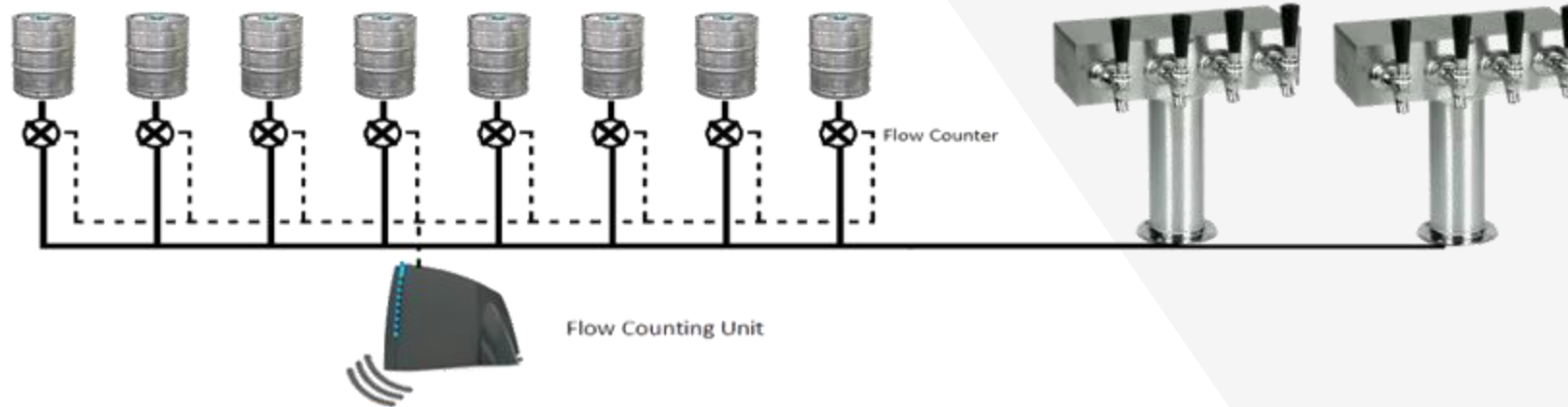


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Beer & Postmix control

Step 1



Step 2



PROCLOUD
BY PROVARGO

Step 3

Access your data from anywhere



Full overview and alerts about: cheating, stock and quality etc.

App for Android and iPhone

Provides real-time alerts

Chosen staff and management receive a real-time push alert on their smartphone when certain events occur:

- Low stock in bar
- Incorrect bottle change
- Dispensing made but not typed on POS
- Power off
- And more...

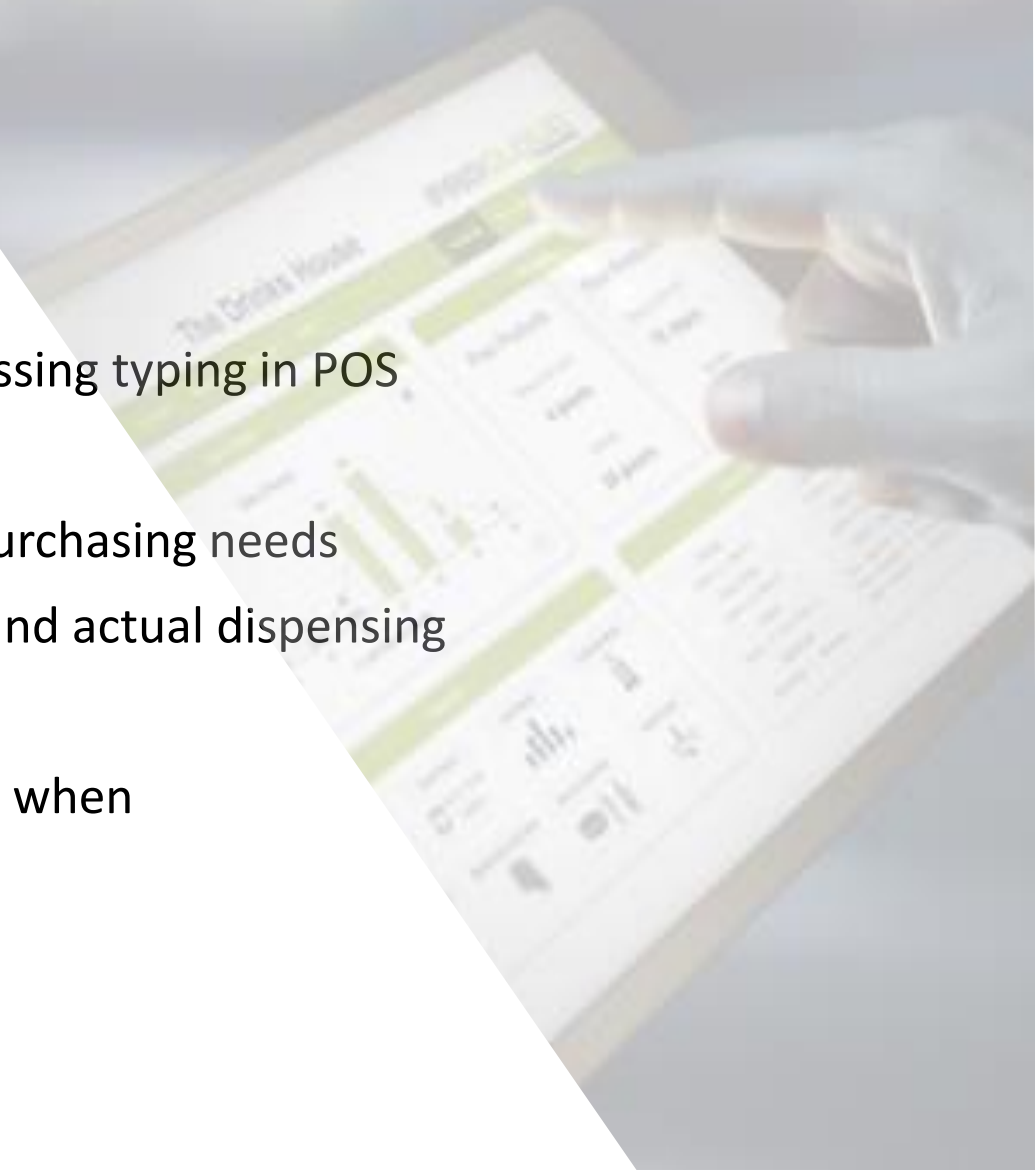
Beside alerts the app can be used for other functionalities e.g.:

- Enable / disable cleaning mode for flow / beer products
- Gives a short cut to the cloud
- Sends out daily reports / POS-reports



ProCloud solution

- Get detailed sales reports with timestamps
 - Spirits, draft beer, postmix etc
 - Can be transferred to Excel
 - Graphically illustrated reports for easy overview
- Loss reports showing the exact loss from a bottle or missing typing in POS
- Stock control for all bars and backup stock
- Purchase report with detailed overview of status and purchasing needs
- POS report showing difference between typing in POS and actual dispensing
- Combining reports from several Venues
- Exact overview of what has been dispensed, where and when
- Cleaning / maintenance overview
- Etc.



General proven Added Values

Full control of all dispensing

5-20% extra turnover on liquor

2-15% extra turnover on beer, wine and postmix

Better visibility and light improves attention on the liquor

Increases liquor sales by 8-25%

Full flexibility, serving inside and outside

Increases liquor sales by 5-25%

Timesaving automatic counting and stock control

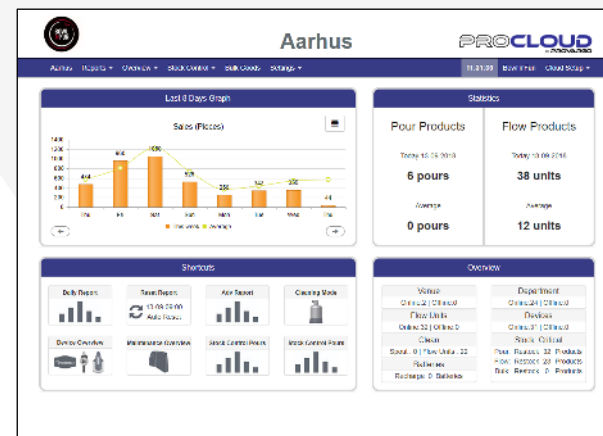
Bar staff usually saves an hour per day per bar-staff

Free Provargo App

Stay connected to your bars



Complete overview of your business



Business case, Investment:

UK Tavern. Current customer in London area

System: 30 liquor wallrack units, 21 beerlines, 3 wine back in boks

Total investment for the current venue		
1 pcs	Wallrack Master including ProCloud	760 Euro
30 pcs	Wallrack units with brackets	1.860 Euro
30 pcs	Wallrack dispensers	300 Euro
3 pcs	Flow Counting Units for 8 lines, total 24 beer lines	1.725 Euro
24 pcs	Provargo flow counters	1.248 Euro
	Total Customer price	5.893 Euro
	Monthly cloud fee.	74 Euro

Daily price for full control and complete beverage system	
First three years (up front payment split over the period)	7,82 Euro
After three years	2,4 Euro

Business case, Benefits:

UK Tavern. Current customer in London area

System: 30 liquor wallrack units, 21 beer lines, 3 wine back in box

Turnover first year		
Liquor, 25 ml. pours	44.838 pcs	161.183 Euro
Beer, pints	167.323 pcs	651.377 Euro
Wine, glass	6.087 pcs	34.192 Euro
Total turnover beverage		846.752 Euro
Turnover on beverage per day		2.320 Euro

Benefits of the Provargo system

Direct financial impact	
Full online control of liquor, 11% increased turnover	14.072 Euro
Full online control of beer and wine, 3% increased turnover	18.973 Euro
Significantly improved visibility of liquor bottles, 15% increased liquor turnover	19.188 Euro
Saved time on counting and control, 1,5 hour per day (17,2 Euro per hour)	9.416 Euro
Financial impact first year	61.649 Euro
Financial impact per day first year, 365 days	168,9 Euro

For the current bar, the system has paid for itself 21,5 times every day (168,9/7,82)

ROI: 35 days

Before Provargo

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After, Installation The Dubliner

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Installation Bowl 'n Fun DK

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Installation Kings Head UK

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Installation Hilton Dubai

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Customer statements

After having installed the Provargo DigiPour WallRack on my 3 bars in Østerbro: Frihavnskroen, Perikles and Café Kildevæld, I have increased the sales of spirits sales by 20% in all bars. I am sure this is due to the visibility of the bottles for the customers and that all dispensing and bottle changes are registered and thereby ensure that everything is counted for. Allan Arp Hansen +4523844775

I got the Provargo wallrack system installed at Oops Nightclub in Aarhus a year ago. I have afterward been able to observe an increased turnover of the spirits sale of 25%. I am so pleased with the system that I have recommended it to my network of restaurant owners. I know that Shark Pool house and others have already purchased the system. Recently, I bought one more venue in Aarhus for which I also bought a Provargo system. Nikolaj Trangbæk +4553535385

Other references





STAY CONNECTED TO YOUR BARS

